



## Junior Designer (m/f/d)

MessengerPeople is one of the pioneers of Messenger Services and today the leading Software-as-a-Service-Provider for Messenger Communication & Chatbots. With our software, companies worldwide are using the most popular messaging apps like WhatsApp, Facebook Messenger, Apple Business Chat, Telegram, Viber etc. on professional and safe level.

Since September 2021 we are part of Sinch! The Swedish, company connects businesses and customers worldwide via Mobile Messaging, Voice- and Videotelephony.

Eight of the ten biggest U.S. Technology companies are Sinch customers, and we also provide services to many companies from the SMB sector. Today we're counting over 2.000 employees in over 40 countries.

“MessengerPeople a brand on its own”

Our Marketing-Team sees itself as “Content Machine”: we love content and stories around our software and the secrets of success of our customers.

Thereby we are always taking new paths, not only relying on classic B2B channels like fairs and webinars – but use the whole palette of marketing opportunities from TV-Advertising, Influencer Marketing or Podcast Sponsoring.

**Join us in doing this not only well, but also looking damn good doing it!**

At the moment our marketing team includes Katha (Media & Events), Kai (Social Media & Performance Marketing), Sören (Graphics & Website), Birgit (CRM & Analytics) and Matze (Speaking & Content).

We have a lot of plans and want to keep growing!

And with every new article, every new landing page and every new promotion, new graphics need to be created, new assets need to be built and exported. For this - and for so much more - we are looking for an **Graphics Magician, a WordPress Wizard, a Creative Sorcerer** to join us as soon as possible.

## Your Tasks

- Maintain our website in terms of graphics and technology and build landing pages for all our marketing campaigns
- Create graphics for our social media channels, website and blog
- Design brochures, whitpapers, flyers, etc.
- Execute advertising campaigns from conception to the creation of the final assets
- Maintain and further develop our brand design

## Your Profile

- You know your way around the most common (and maybe a few niche) graphics softwares.
- Explaining the difference between vector and pixel graphics for the twentieth time gives you the greatest pleasure.
- You've built a website before, preferably with WordPress, but maybe you've coded everything by hand. You are fluent in HTML and CSS (or your Google-Fu makes it look like it)
- You are creative and have not only an eye for detail, but also skills to straighten and perfect these details.

## What you can expect

- Exciting topics, successful product and a growing, global company - here is plenty of room for you and your further development!
- International and highly motivated team. Hands on spirit drives us!
- Cool office near Munich central station, also remote work is possible.
- Regular team events from tobogganing, to hiking, to weekends in mountain lodges
- Flat hierarchies, short decision-making processes and a trusting and open corporate culture.

Apply now to be part of our marketing team! We are looking forward to you, your ideas, your curiosity and especially your personality!

## Your personal contact

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