



Content & Online Marketing Working Student (m/f)

We are looking for a working student (m/f) for our Marketing Team in Munich.

We are the **MessengerPeople**! Every day we look forward to working with our customers on innovative and professional communication over WhatsApp and Co. Our success comes from our teamwork, creativity, efficiency, and knowledge. Our team is made up of over 60 people from 12 countries, with diverse experiences and backgrounds: together, we share of a vision of continued success for MessengerPeople.

Each day here is new and different. We can't offer you an average office job – instead, a diverse field of tasks awaits you, offering you the flexibility to develop professionally and personally. We give you the chance to work between different departments, to try out new areas, and to grow entrepreneurially.

Your Responsibilities

You will support our Marketing Team in all aspects of content marketing:

- Researching use cases, market data, and preparing interviews with our clients
- Writing, optimizing, and updating posts in our online magazine
- Conception and creation of campaign landing pages
- Creation and distribution of social media content (videos and graphics)
- Social media and Google optimization

Your Profile

12 to 20 hours weekly availability and the following qualifications:

- You are organized, a team player, and can work well independently
- You are interested in creating and optimizing texts and websites
- You want to learn more about marketing in general and specifically online marketing
- You can use Microsoft Office – especially PowerPoint and Word – in your sleep
- WordPress or Photoshop preferred but not required
- English skills preferred but not required

What We Offer:

- A dynamic, quickly-growing environment
- The chance to work independently
- A young and highly motivated team
- Attractive office space (800 meters from the train station)

Are you interested? We look forward to hearing from you!

Please send your CV to jobs@messengerpeople.com with your availability and expected pay.

For more information:

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